

Web Advertising Specs and Costs

Web banner ad specs:

188 x 130 pixels.

Ads appear on every page on the website. (not limited to just the home page)

Web banner ad material should be provided in a high res PDF, JPEG, or GIF file.

Ad material can be a flash banner.

Your banner ad can include a link to your company or brand website.

No restrictions on the frequency of ad material changes allowed.

Current website statistic reports are available upon request.

Web banner advertising costs:

3-month booking: \$250/mth

6-month booking: \$200/mth

12-month booking: \$150/mth

Continuing education quiz sponsorship:

- Show your support for the veterinary profession by sponsoring the free continuing education (CE) quizzes available on our website.
- Veterinary technicians and technologists must earn 12 CE credits annually to maintain their certification.
- Vet techs can earn a total of 12 CE credits by completing the *Canadian Vet Tech* CE quizzes.
- *Canadian Vet Tech* CE quizzes are approved for CE credit by all accrediting associations in Canada.
- A sponsorship statement as well as your company logo will appear on the CE quiz page on our website.

CE quiz sponsorship costs: Annual sponsorship: \$900/yr

For more information contact:

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